


Client




Background

Bella Goose Coffee

Client contact

Tawany




Background

The background

We're well known in Wisconsin for our coffee shops, but did you know you can find Bella Goose Coffee in Thailand? Our sister shops in Chiang Mai, Thailand are bringing holistic transformation to exploited people by providing training programs, transition homes, employment and individualized case management. Through ethical employment and empowerment, our team members are given opportunities to build a new life for themselves and generations to come.

Brand personality

- Fresh
- Friendly
- Creative



Fonts:


Poiret One

Delius

Borel

Delius Swash Caps

Goals & deliverables



House made syrups

Crafted For

FREEDOM

COMMUNITIES

EMPOWERMENT

| | |
|---------|-----------------|
| #8D431F | #907FB9 |
| Cumin | Lavender Purple |
| #ED6D35 | #073F5E |
| Jaffa | Tarawera |

Brand references

Fresh & Homemade

We strive to treat our customers like guests in our home, which has fueled us to create a menu built on homemade family recipes crafted with excellence.

Our drinks are uniquely crafted with in-house, freshly roasted coffee and our house made syrups. By using real ingredients and no preservatives, your favorite coffee is made with good things to start you off for a good day.

And if you're looking for a bite on the sweeter side, our scratch-made pastries are baked fresh daily with gluten free options that won't make you sacrifice a bit of goodness.

People-First Hospitality

